



## **Announcing the 2010 Outdoor Club Photo Contest**

Time for the 9<sup>th</sup> annual SFEA Outdoor Club Photo Contest. This very popular contest will be just as much fun as always. Quality prizes will be awarded to the category winning photographers. You may enter up to two photos in the contest and there are 6 categories to choose from. Each member of your family is a member of the SFEA Outdoor Club and each can enter photos. So, a family of 4 could a total of eight photos.

Reminisce through those cool vacation photos and other photo opportunities you've encountered *this year and any time last year*. Also, think about or be on the look out for a photo you'd like to take and enter. Remember, your photos must have an outdoor theme of some kind.

**Don't miss out on this photo contest opportunity!!!!**

### **Entry Details:**

Send in your entries to John Bare as explained in the rules and on the entry form.

- **Deadlines**
  - **1st Deadline – October 4, 2010** (early date worth 1 vote bonus)
  - **2nd Absolute Deadline – November 1, 2010**

**Rules are on the next page.**



If you have questions, please contact John Bare; [john.m.bare.bkof@statefarm.com](mailto:john.m.bare.bkof@statefarm.com)

## Official Contest Rules

- **Participants:**
  - Only Outdoor Club members are eligible. Each person represented by the last digit of the number on your SFEA card is considered a member and potential contestant for this photo contest. All Outdoor Club members will be notified through normal communication methods of this photo contest.
  - Photographs must be taken by an Outdoor Club member any time in the previous year and include the current year up to the contest entry deadline. Photos will not be allowed to have a repeat appearance in any Outdoor Club photo contest. The "honor system" applies to this rule.
- **Categories:**
  - There are a total of 6 categories. Limit of two entries per contestant. They can be in the same category or different categories. The categories are as follows:
    - **Animals**
    - **Children**
    - **Humor**
    - **Landscapes**
    - **People**
    - **Still Life/Patterns/Designs** - Here is a definition of Still Life: " **A static photograph not presented so as to create the illusion of motion, or representing objects not capable of motion.**" Outdoor examples of this could be: flowers, cast iron cooking pot, a close up of an interesting spider web with dew on it, etc. If you don't think it fits into the other 5 categories, chances are pretty good that it may fit in the Still Life/Patterns/Designs category.
  - Photos in each of these categories must have an outdoor theme to qualify.
  - The Outdoor Club officers reserve the right to reject any photo entries or change the category of the photo. You may be contacted to discuss.
- **Voting By "People's Choice":**
  - Photos will be displayed electronically on the internet after the second deadline.
  - Winner will be determined through a "People's Choice" for each category. Only current employees who are Outdoor Club members will be allowed to vote for one picture in each category found on the website. Employees will be sent Outlook emails when voting begins. Those who are not current employees will not be allowed to vote.
  - You will not be able to vote for you own submitted photo. This should help better identify a clear winner, because everyone who entered will not be voting for their own photo entry.
  - Any ties for a winner will be handled either by drawing one of the tied entries OR a revote of just the tied entries. Details of this will be determined as needed by the photo contest committee.
- **Entry:** Send an email to John Bare; [john.m.bare.bkof@statefarm.com](mailto:john.m.bare.bkof@statefarm.com) and he will send you an electronic version of the entry form. Complete the form and email it back to him along with your photograph.
  - Incomplete entry forms will result in your photograph being rejected.
  - Before emailing your **entry forms and pictures - save both files with the same name as your photo title** or at least as close to your title as possible.
- **Photo Media/File Size:** Only digital photos sent via email (preferred) or CD will be accepted. (Contact John if you need a mailing address.) Resolution must not be thumbnail quality, which, when blown up will be too fuzzy. As very general guide: at least 150k file saved as a JPEG is a good rule of thumb. Best is around 300k in file size, keep picture files to under 1 meg each if at all possible. Those running the contest reserve the right to determine the best file size to publish. No prints, color photocopies, slides, matted or framed prints will be accepted.
- **Good Valued Prizes or Gift Certificates:** will be awarded to the winner of each category. The intention is that these will have an outdoor theme as well. Details of this will be provided nearer the closing of the photo contest when the items have been purchased.
- **Extra Bonus:** Since we are only volunteers, we would like to encourage your assistance by requesting the submission of your photos as soon as possible. Meeting the first deadline date will result in an extra vote bonus. This could be helpful in declaring your photo a winner.
- **Clarification:** The Outdoor Club board reserves the right to clarify any of the above photo contest rules in the event there something may be unclear.